

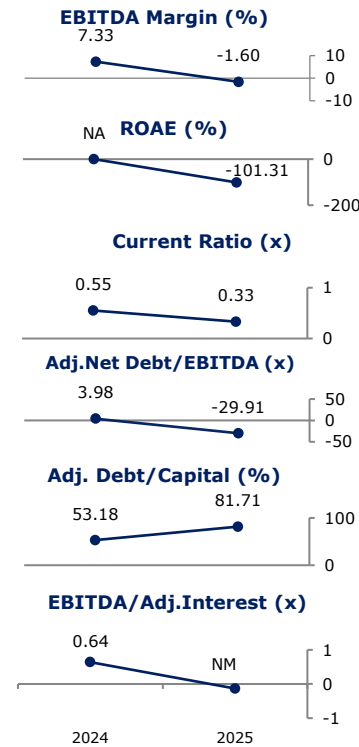
Corporate Credit Rating

New Update

Sector: Furniture Industry
Publishing Date: 17.04.2026
Team Leader
 Abdurrahim Torun
 +90 212 352 56 73
abdurrahim.torun@jcrer.com.tr
Senior Analyst
 Yakup Dinc
 +90 212 352 56 73
yakup.dinc@jcrer.com.tr

RATINGS		Long Term	Short Term
ICRs (Issuer Credit Rating Profile)	National ICR	BB+ (tr)	J3 (tr)
	National ICR Outlooks	Stable	Stable
	International FC ICR	B+	-
	International FC ICR Outlooks	Stable	-
	International LC ICR	B+	-
ISRs (Issue Specific Rating Profile)	International LC ICR Outlooks	Stable	-
	National ISR	-	-
	International FC ISR	-	-
Sovereign*	International LC ISR	-	-
	Foreign Currency	BB (Stable)	-
	Local Currency	BB (Stable)	-

* Affirmed by JCR on September 1, 2025



NA: Not Applicable
 NM: Not Meaningful

DOĞANLAR MOBİLYA GRUBU İMALAT SANAYİ VE TİCARET A.Ş.

JCR Eurasia Rating, has evaluated "Doğanlar Mobilya Grubu İmalat Sanayi ve Ticaret A.Ş." in the speculative grade category and revised the Long-Term National Issuer Credit Rating from 'BBB+ (tr)' to 'BB+ (tr)' and the Short-Term National Issuer Credit Rating from 'J2 (tr)' to 'J3 (tr)' with 'Stable' outlooks. On the other hand, the Long Term International Foreign and Local Currency Issuer Credit Ratings and outlooks were assigned as 'B+ /Stable'.

Doğanlar Mobilya Grubu İmalat Sanayi ve Ticaret A.Ş. (hereinafter referred to as "Doğanlar Mobilya" or "the Company" or "the Group"), formerly named Doğtaş Kelebek Mobilya Sanayi ve Ticaret A.Ş., traces its operational roots back to 1935 and 1972 through the Kelebek and Doğtaş brands, respectively. Kelebek Mobilya was established in 1935 to manufacture plywood parts for aircraft wings and continued plywood production under the Kelebek brand at its Haliç, İstanbul facility until 1986. In 1978, Kelebek Mobilya launched its Modular Furniture Factory in Düzce, covering 159,500 m² of open and 62,000 m² of indoor space. Doğtaş Mobilya, formerly Doğan Mobilya, was founded by Ali Doğan in Biga, Çanakkale in 1972. The Company currently operates in Biga with a facility covering 247,075 m² of open and 84,000 m² of indoor area, producing a wide range of furniture including living room, dining room and bedroom furniture for various age groups. As of December 31, 2025, Doğanlar Mobilya operates through six brands: Doğtaş, Kelebek, Lova Sleep, Ruum Store, Kelebek Kitchen-Bathroom and Biga Home. The Company has a total of 741 sales points, 107 of which are located abroad. In addition, the Group continues its manufacturing activities through three production facilities located in Biga, Düzce and Senegal. Doğanlar Yatırım Holding holds 49.88% of the Company's shares, while the remaining 50.12% are publicly traded on Borsa İstanbul (BIST).

Key rating drivers, as strengths and constraints, are provided below.

Strengths

- Broad market presence backed by franchise-led, multi-brand structure supporting competitive advantage to some extent despite a lower sales point base in 2025,
- Rapid receivables turnover via credit card sales shortening cash conversion period to a degree,
- Accessibility of quarterly financial disclosures, supported by its publicly traded status,
- Long lasting experience in the furniture sector.

Constraints

- Weakening gross profitability driven by domestic inflation-driven cost increases, coupled with high marketing expenses deepened operating loss in FY2025, despite efforts to contain OpEx,
- Deteriorated debt service metrics due to the negative EBITDA in FY2025, alongside elevated net debt and a significant financing burden,
- Low level of equity mainly arising from net losses in FY2024 and FY2025,
- Short-term weighted funding structure pressuring liquidity during the reviewed periods,
- Declining CFO and negative FFO and FOCF metrics in FY2025 necessitate external funding,
- Qualified opinion in the audit report in FY2025 regarding the consistency of inventories, as well as ongoing high level of expected credit loss,
- As actions for a global soft-landing gain prominence, geopolitical risks and decisions with the potential to adversely affect global trade are engendering considerable uncertainty.

Considering the aforementioned points, the Company's Long-Term National Issuer Credit Rating revised from 'BBB+ (tr)' to 'BB+ (tr)'. Broad market presence backed by franchise-led and multibrand structure, high share of credit card-based sales, long-standing presence as well as weakening gross profitability driven by domestic inflation driven cost increases, deteriorated debt service metrics due to negative EBITDA alongside elevated net debt and a significant financing burden, low level of equity mainly arising from net losses, short-term weighted funding structure pressuring liquidity, declining CFO and negative FFO and FOCF metrics in FY2025 have been evaluated as important indicators for the stability of the ratings and the outlooks for Long and Short-Term National Issuer Credit Ratings are affirmed as 'Stable'. The Company's profitability margins, EBITDA generation, liquidity profile, cash flow indicators, asset quality, equity structure and indebtedness level will be closely monitored by JCR Eurasia Rating in upcoming periods. The macroeconomic indicators at national and international markets, as well as market conditions and legal framework about the sector will be monitored as well.