

Corporate Credit Rating

New Update

Sector: Holding

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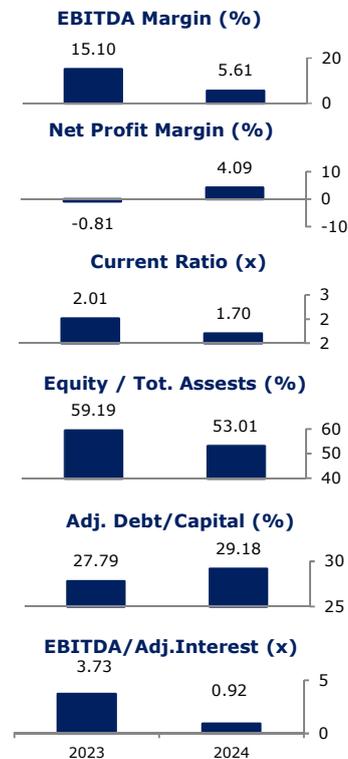
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R A T I N G S		Long Term	Short Term
ICRs (Issuer Credit Rating Profile)	National ICR	AAA (tr)	J1+ (tr)
	National ICR Outlooks	Stable	Stable
	International FC ICR	BB	-
	International FC ICR Outlooks	Stable	-
	International LC ICR	BB	-
ISRs (Issue Specific Rating Profile)	International LC ICR Outlooks	Stable	-
	National ISR	AAA (tr) Stable	J1+ (tr) Stable
	International FC ISR	-	-
Sovereign *	International LC ISR	-	-
	Foreign Currency	(BB (Stable))	-
	Local Currency	(BB (Stable))	-

* Assigned by JCR on May 10, 2024



Doğan Şirketler Grubu Holding A.Ş.

JCR Eurasia Rating, has evaluated the consolidated structure of “**Doğan Şirketler Grubu Holding A.Ş.**” in the investment level category with the highest credit quality and affirmed the Long-Term National Issuer Credit Rating at ‘**AAA (tr)**’ and the Short-Term National Issuer Credit Rating at ‘**J1+ (tr)**’ with ‘**Stable**’ outlooks. On the other hand, the Long-Term International Foreign and Local Currency Issuer Credit Ratings and outlooks were determined as ‘**BB/Stable**’ in line with sovereign ratings and outlooks of Republic of Türkiye.

Doğan Şirketler Grubu Holding A.Ş. (hereinafter “**Doğan Holding**” or “**the Group**”) was established in 1959 by Mr. Aydın Doğan and has been transformed into an investment holding in 1980. As of reporting date, the main field of activity of the Group consists of electricity production, industry and trade, automotive trade and marketing, financing and investment, internet and entertainment, real estate investments and mining. Doğan Holding focuses on strengthening further its diversified business ecosystem by seizing the opportunities in new growth platforms while maintaining its strong position in core businesses.

With over 60 years of activity history, the Group has established beneficial and collaborative partnerships with internationally well-known domestic and foreign institutions thanks to know-how and network presence. Doğan Holding employs approximately 7,498 people through 57 subsidiaries and 7 joint ventures under the its umbrella as of FYE2024. The major shareholders of Doğan Holding are Doğan Family (64.14%) as of FYE2024. Doğan Holding’s 35.86% shares are traded on the Borsa Istanbul under the ticker symbol “DOHOL”.

Key rating drivers, as strengths and constraints, are provided below.

Strengths

- Maintaining a strong net cash position to ensure financial flexibility throughout the period under review,
- Revenue diversification achieved through operations across various sectors enables stable financial performance and sustainable growth potential,
- Implementing a proactive portfolio management strategy to optimize asset performance and mitigate risks,
- Competitive advantages thanks to owning subsidiaries with strong brand awareness and high market shares,
- As a public Company, compliance regarding corporate governance & sustainability implementations.

Constraints

- Rising cost pressures in the industrial sector and regulatory challenges in the automotive sector negatively impacted consolidated operating margins in FY2024,
- Potential geographical concentration risk due to domestic dominance of total sales,
- As actions for a global soft-landing gain prominence, decisions with the potential to adversely affect global trade are engendering considerable uncertainty.

Considering the aforementioned points, the Group’s Long-Term National Issuer Credit Rating has been affirmed at ‘**AAA (tr)**’. Income diversity thanks to Group’s multi-sectoral activities, strong revenue and EBITDA generation capacity, large cash and liquid investment position, corporate and strong management model have been evaluated as important indicators for the stability of the ratings and the outlooks for Long and Short-Term National Issuer Credit Ratings are determined as ‘**Stable**’. The Group’s financial structure, sustainability of profitability performance, efficiency of investments, sales growth and cash generation capacity, developments in the global economy together with the trends in the industries will be closely monitored by JCR Eurasia Rating in the upcoming periods. The macroeconomic indicators at national and international markets, as well as market conditions and legal framework about the sector will be monitored as well.