

Corporate Credit Rating

New Update

Sector: Holding

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RATINGS		Long Term	Short Term
ICRs (Issuer Credit Rating Profile)	National ICR	AAA (tr)	J1+ (tr)
	National ICR Outlooks	Stable	Stable
	International FC ICR	BB	-
	International FC ICR Outlooks	Negative	-
	International LC ICR	BB	-
ISRs (Issue Specific Rating Profile)	International LC ICR Outlooks	Negative	-
	National ISR	AAA (tr)	J1+ (tr)
	International FC ISR	Stable	Stable
Sovereign *	International LC ISR	-	-
	Foreign Currency	BB (Negative)	-
	Local Currency	BB (Negative)	-

* Assigned by JCR on Aug 18, 2022

Doğan Şirketler Grubu Holding A.Ş.

JCR Eurasia Rating has evaluated "Doğan Şirketler Grubu Holding A.Ş." in the highest investment level category and assigned the Long-Term National Issuer Credit Rating as 'AAA (tr)' and the Short-Term National Issuer Credit Rating as 'J1+ (tr)' with 'Stable' outlooks. On the other hand, the Long-Term International Foreign and Local Currency Issuer Credit Ratings and outlooks were assigned as 'BB/Negative' in line with international ratings and outlooks of Republic of Türkiye.

Doğan Şirketler Grubu Holding A.Ş. (hereinafter "Doğan Holding", "the Company" or "the Group") was established in 1961 by Mr. Aydın Doğan and has been transformed into an investment holding in 1980. As of reporting date, the main field of activity of the Group consists of electricity production, industry and trade, automotive trade and marketing, financing and investment, internet and entertainment and real estate investments.

With over 60 years of activity history, the Group has established beneficial and collaborative partnerships with internationally well-known domestic and foreign institutions thanks to know-how and network presence. Doğan Holding employs approximately 8,096 people through 49 subsidiaries and 9 joint ventures under the its umbrella as of March 31, 2023. The major shareholders of Doğan Holding are Adilbey Holding A.Ş. (49.66%) and the Doğan Family (14.47%) as of March 31, 2023. Doğan Holding's 35.87% shares are traded on the Borsa Istanbul under the ticker symbol "DOHOL".

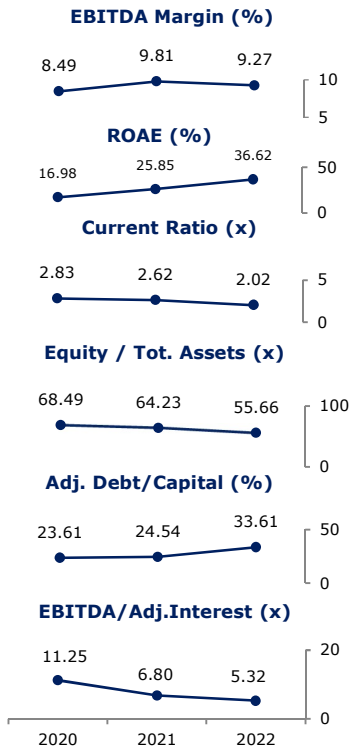
Key rating drivers, as strengths and constraints, are provided below.

Strengths

- Maintaining solid liquidity structure and cash surplus against financial debts,
- Ongoing improvement in revenue and EBITDA generation capacity,
- Solid cash flow metrics despite negative FOCF due to investments,
- Sector diversification of the investment portfolio compensating for potential volatility in economic conditions at a certain extent,
- Providing resource for value accretive investments with the sale of subsidiaries in FY2022 and 2Q2023,
- Sustainable dividend income stream through well-positioned Group companies,
- Competitive advantages thanks to owning subsidiaries with strong brand awareness and high market shares,
- High level of compliance regarding corporate governance implementations.

Constraints

- Potential geographical concentration risk due to domestic dominance of total sales,
- Global economic growth slows down evidenced by commodity prices and trade figures on the back of rapid monetary tightening, whereas domestic restrictive financial conditions limit access to finance.



Considering the aforementioned points, the Company's Long-Term National Issuer Credit Rating has been assigned as 'AAA (tr)'. Income diversity thanks to Group's multi-sectoral activities, strong revenue and EBITDA generation capacity, large cash and liquid investment position, corporate and strong management model have been evaluated as important indicators for the stability of the ratings and the outlooks for Long and Short-Term National Issuer Credit Ratings are determined as 'Stable'. The Company's financial structure, sustainability of profitability performance, efficiency of investments, sales growth and cash generation capacity, developments in the global economy together with the trends in the industries will be closely monitored by JCR Eurasia Rating in the upcoming periods. The macroeconomic indicators at national and international markets, as well as market conditions and legal framework about the sector will be monitored as well.