

Corporate Credit Rating

New Update

Sector: Road Passenger Transportation

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RATINGS		Long Term	Short Term
ICRs (Issuer Credit Rating Profile)	National ICR	AA- (tr)	J1+ (tr)
	National ICR Outlooks	Stable	Stable
	International FC ICR	BB	-
	International FC ICR Outlooks	Stable	-
	International LC ICR	BB	-
ISRs (Issue Specific Rating Profile)	National ISR	-	-
	International FC ISR	-	-
	International LC ISR	-	-
Sovereign *	Foreign Currency	BB (Stable)	-
	Local Currency	BB (Stable)	-

* Assigned by JCR on May 10, 2024

Bin Ulaşım ve Akıllı Şehir Teknolojileri A.Ş.

JCR Eurasia Rating has evaluated the consolidated structure of "Bin Ulaşım ve Akıllı Şehir Teknolojileri A.Ş." in the investment grade category with very high credit quality, assigned the Long-Term National Issuer Credit Rating as 'AA- (tr)' and the Short-Term National Issuer Credit Rating as 'J1+ (tr)' with 'Stable' outlooks. On the other hand, the Long Term International Foreign and Local Currency Issuer Credit Ratings and outlooks were assigned as 'BB/Stable' as parallel to sovereign ratings and outlooks of Republic of Türkiye.

Bin Ulaşım ve Akıllı Şehir Teknolojileri A.Ş. (referred as "the Company" or " Bin Ulaşım") was established in 2019 and is a technology company that produces technology in the field of micro mobility and offers environmentally friendly and practical transportation solutions. The Company's field of activity is to develop, implement and operate all kinds of smart city technologies, applications, solutions, especially transportation, and to purchase, sell, lease and operate all kinds of electric, non-electric, bicycle, motorcycle, scooter, etc. vehicles. The Company offers vehicles developed with domestic software and engineering under the Company's brands, thus creating alternative solutions for both a sustainable world and practical transportation. As of FYE2023, Bin Ulaşım has 6 consolidated subsidiaries (FYE2022: 5). Bin Ulaşım and its consolidated subsidiaries are hereinafter referred to as "the Group". According to the data provided by the Group, as of reporting date, there are over 25,000 scooters, over 4 million downloads, and more than 3 million app users.

1000 Yatırımlar Holding A.Ş. is the primary shareholder of Bin Ulaşım, owning 89.00% of the total shares as of FYE2023. The Group's head office is located in Ümraniye, İstanbul, Türkiye and maintains its operations by labour force of 666 employees as of FYE2023 (FYE2022: 523 employees).

Key rating drivers, as strengths and constraints, are provided below.

Strengths

- Sustainable revenue and EBITDA generation capacity in the analyzed period,
- Solid financial leverage indicators in FY2022 and net cash position in FY2023,
- Satisfactory equity level and paid-in capital increase in 2023,
- Strong cash flow metrics in FY2023,
- Low collection risk supporting asset quality,
- Agreements with the Transportation Coordination Center providing predictability in operational performance.

Constraints

- Limited historical data for trend analysis,
- Long cash conversion cycle and high operating ratio pressuring efficiency indicators,
- Leading economic indicators signal global economic slowdown whereas quantitative tightening actions aim to restrict consumption growth and achieve a soft-landing in the domestic side.

Considering the aforementioned points, the Company's Long-Term National Issuer Credit Rating has been assigned as 'AA- (tr)'. Sustainable sales performance and EBITDA generation capacity, solid leverage indicators, net cash position in FY2023, satisfactory equity structure, robust cash flows metrics, as well as, long cash conversion cycle and high operating ratio have been evaluated as important indicators for the stability of the ratings and the outlooks for Long and Short-Term National Issuer Credit Ratings are determined as 'Stable'. The Company's sales and profitability performance, debt structure, global recession and geopolitical risks-driven uncertainties will be closely monitored by JCR Eurasia Rating in the upcoming periods. The macroeconomic indicators at national and international markets, as well as market conditions and legal framework about the sector will be monitored as well.

