Corporate Credit Rating

Update

Insurance Trade

secure insurance ltd.			Long Term	Short Term
International	Foreign Currency		BB	B
	Local Currency		BB	B
	Outlook	FC	Stable	Stable
		LC	Stable	Stable
National	Local Rating		A(Trk)	A-1 (Trk)
	Outlook		Stable	Stable
Sponsor Support			2	-
Stand Alone			AB	-
Sovereign*	Foreign Currency		BB	B
	Local Currency		BB	B
	Outlook	FC	Stable	Stable
		LC	Positive	Stable

*Assigned by Japan Credit Rating Agency, JCR on June 28, 2012

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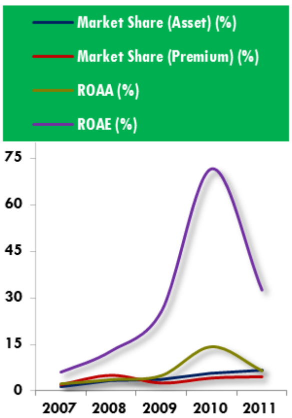

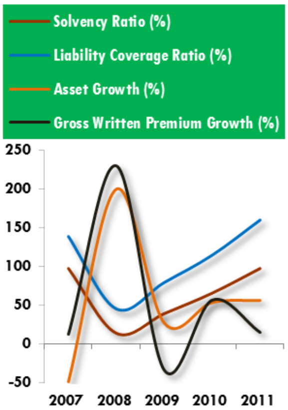

SEGURE SIGORTA LTD.
(Segure Insurance Ltd.)

Financial Data	2011*	2010*	2009*	2008*	2007*
Total Assets (000 USD)	5,071	3,906	2,590	2,018	871
Total Assets (000 TL)	9,493	6,036	3,905	3,052	1,015
Equity (000 TL)	1,956	1,220	762	631	579
Net Profit (000 TL)	387	523	131	52	52
Technical Profit (000 TL)	1,659	1,349	762	420	741
Premium Income (000 TL)	4,989	4,349	3,875	5,732	1,593
Market Share in Premium Income (%)	4,70	4,25	2.47	5.22	1.93
Market Share in Asset Size ** (%)	6.60	5.56	3.61	3.28	1.42
ROAA (%)	6.69	14.27	5.18	3.92	2.39
ROAE (%)	32.70	71.59	25.89	13.16	6.18
Solvency Ratio (%)	97.96	66.16	39.74	14.44	97.35
Liability Coverage Ratio (%)	160.23	114.90	79.74	45.60	138.35
Asset Growth Rate (%)	57.27	54.57	27.96	200.69	-47.83
Gross Written Premium Growth (%)	15.20	56.74	-33.55	229.88	11.70

*End of year **Non-life only

Overview

Segure Insurance Ltd. (Segure Sigorta Ltd., to be referred hereinafter as 'Segure', 'Segure Insurance' or 'the Company') was established in the Turkish Republic of Northern Cyprus (TRNC) in 1996. The Company operates as a non-life insurance company and has a focus on four main branches of MVPD, fire, accident and marine.

The major controlling shareholders of Segure are Mr. Sedat GÜRKAN and Mr. Safa GÜRKAN. The Company had a paid-in share capital of TL1,568,772 as of FYE2011 within the registered capital amount of TL2.66 mn.

In offering non-life insurance services through its worldwide business engagements with some of major international players in the insurance and reinsurance brokerage fields and via a delivery channel of 54 agents (exclusive: 10, banks (acting as exclusive agents): 2), the Company rearranges its business mix as the case may be and carves different niches by serving the underserved market segments.

Segure Insurance Ltd. ranked 6th in terms of total gross written premium and other income amongst the 27 insurance companies operating in TRNC at the end of FY2011.

Strengths

- Noteworthy improvement in liquidity indicators
- Asset and premium growth performance outpacing the sector averages
- Weathered adversities following the year of huge and consecutive natural catastrophe events
- Steady improvement in indicators of transfer of risks to reinsurer
- Promulgation of new Insurance Services Law and some relevant regulations therein
- Underpenetrated insurance industry in the country as evidenced by low levels of insurance density and penetration
- Agility in managerial decision making in rearranging its business composition according to changes in business environment
- Executive team with high level of relevant experience in the sector
- Maintenance of collaborative and strategic partnerships with major reinsurance institutions
- Continuing innovative processes in serving the underserved market segments

Constraints

- Political turmoils and unrest in neighboring countries and surrounding region
- Adversities to be imposed on global insurance industry through protracted stagnancy in advanced economies and debt crisis in EU peripheral countries
- Despite initiation of some regulations regarding the Insurance Services Law, reluctancy in the implementation in terms of harmonization with the expected legislative changes in the global environment
- Competition based on price leadership exerting pressure on the profitability of the sector
- Inadequate or late disclosure of national and sectorial data to the public by authorities and professional organizations
- Despite absence of any legal requirements, deficiencies in compliance with corporate governance best practices
- Deprivation of benefits from network externalities due to geographically restricted coverage
- Deterioration in net profitability indicators although not substantially impeding the internal equity generation trend

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