



# Corporate Credit &

Issue Rating

□New ⊠Update

Sector: Cement

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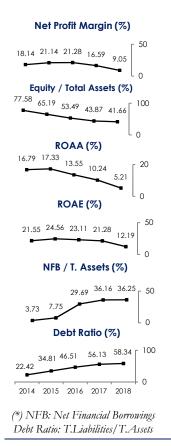
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#### RATINGS

			Long	Short	
International	Foreign Currency		BBB-	A-3	
	Local Currency		BBB-	A-3	
	Outlook	FC	Negative	Negative	
		LC	Negative	Negative	
	Issue Rating		-	-	
National	Local Rating		A+ (Trk)	A-1 (Trk)	
	Outlook		Stable	Stable	
	Issue Rating		A+ (Trk)	A-1 (Trk)	
Sponsor Support			2	-	
Stand-Alone			AB	-	
Sovereign*	Foreign Currency		BBB-	-	
	Local Curren	су	BBB-	-	
	Outlook	FC	Negative	-	
		LC	Negative	-	

\*Affirmed by JCR on November 27, 2018



# Çimsa Çimento Sanayi ve Ticaret A.Ş.

## **Company Overview**

Financial Data	2019Q3**	2018*	2017*	2016*	2015*	2014*		
Total Assets (000 USD)	673,196	662,242	859,633	721,901	681,157	650,191		
Total Assets (000 TRY)	3,809,684	3,483,989	3,242,450	2,540,512	1,980,533	1,507,727		
Equity (000 TRY)	1,505,707	1,451,479	1,422,350	1,358,987	1,291,102	1,169,732		
Net Sales (000 TRY)	1,284,713	1,699,958	1,490,580	1,170,310	1,171,146	1,094,321		
Net Profit (000 TRY)	9,974	153,857	247,285	249,060	247,552	198,540		
Net Profit Margin (%)	0.78	9.05	16.59	21.28	21.14	18.14		
ROAA (%)	N/A	5.21	10.24	13.55	17.33	16.79		
ROAE (%)	N/A	12.19	21.28	23.11	24.56	21.55		
Equity /T. Assets (%)	39.52	41.66	43.87	53.49	65.19	77.58		
NWC / T. Assets (%)	-6.86	-14.25	-7.29	-13.00	12.26	11.12		
Debt Ratio (%)	60.48	58.34	56.13	46.51	34.81	22.42		
Asset Growth Rate (%)	9.35	7.45	27.63	28.27	31.36	4.70		
*Audited year-end financial statements ** September-end 2019 financial statements NWC Net Workino Catrital								

\* September-end 2019 financial statements, NWC: Net Working Capital \*Audited year-end financial statements,

Cimsa Cimento Sanayi ve Ticaret A.S. (hereinafter "the Company" or "Cimsa"), was established on December 21, 1972 in Mersin to operate in the cement industry. Core business operations include manufacturing and sales of cement (white, gray, and calcium aluminate cement), clinker and ready mixed concrete. Today, Çimsa is one of the leading companies of the Turkish cement industry, carrying out its manufacturing operations with its five integrated plants in Mersin, Eskişehir, Kayseri, Niğde and Afyonkarahisar, a grinding facility in Ankara and cement packing facility in Malatya. In addition to cement manufacturing, Çimsa also had 17 ready-mixed concrete production facilities in Adana, Mersin, Kayseri, Kahramanmaraş, Nevşehir, Niğde, Aksaray, Adapazarı, Bursa, Eskişehir, Denizli, and Afyon.

In 2019Q1, Çimsa reached an agreement for the acquisition of "Buñol White Cement Factory" owned by Cemex Espana S.A. to a publicly disclosed amount of USD 180mn. As one of the world's top white cement manufacturers, Çimsa is an international cement manufacturer with terminals in Hamburg (Germany), Trieste (Italy), Sevilla (Spain), Alicante (Spain), Famagusta (T.R.N.C.), Constanza (Romania), and Novorossiysk (Russia). In 2018, Çimsa produced 5.8 million tons of cement (1.2 mn tons of white and 4.5 mn tons of gray), comprising 8% of Turkey's total cement production.

Çimsa is registered to the Capital Markets Board and its shares have been publicly traded on the Borsa Istanbul (BİST) since January 1986. As of September-end 2019, 35.7% of Company shares were traded on the BİST. As of November 15, 2019, market capitalization of the Company amounted to USD 180mn. In 2018, Çimsa was ranked as the 127th (2017: 100th) largest industrial corporation in Turkey in terms of revenues generated from production according to Istanbul Chamber of Commerce's Top 500 List, when it was also ranked as the 133<sup>th</sup> (FY2017: 139<sup>th</sup>) largest exporter company by the Turkish Exporters Assembly. Çimsa's primary shareholder, *Haci Ömer Sabanci Holding A.Ş.* ("Sabanci Holding"), is one of the leading conglomerates of Turkey with companies operating in 13 countries and marketing their products in regions across Europe, the Middle East, Asia, North Africa, and America. Sabanci Holding's market capitalization amounted to USD 3.3bn as of November 15, 2019. Sabanci Holding had total assets size of TRY 394.19bn as of June-end 2019 and recorded net sales revenues amounting to TRY 9.10bn for the first half of 2019 (FY2018: TRY 16.26bn).

### Strengths

· Operating as a subsidiary of Sabanci Holding,

providing significant competitive advantages to Çimsa

· Significant capex realized in previous periods

• Robust profit generation supported by competitive

and balanced product portfolio granting stability and resilience to operational profitability and efficiency

· Access to export markets and trade routes, granting

· Robust equity financing of assets despite diminishing

supporting the future revenue and profit growth

- Constraints · Increasing net sales revenues supported by robust export sales growth reflecting the Company's sales
  - High share of financial liabilities within total assets volume exerting pressure on the Company's profit
- generation capacity and equity growth · Leading producer of white cement globally, robustly • Regular dividend distributions curtailing contributions of internally generated funds to equity
  - Slow-down in economic growth, construction sector activities and infrastructure spending negatively impacting the domestic demand for the cement sector

• Diminishing profit margins pressuring the equity growth rate

• High level of competition in the Turkish grey cement market leading to margin pressures

· Increasing energy prices and changes in interest and foreign exchange rates pressure the Company's operational profitability and increase the inherent risk factors

- share in total assets volume during the review period • Significant R&D activities supporting future growth · Proven track record in sound implementation of
- corporate governance principles

revenue generation capacity

supporting the Company's export capacity

flexibility in diversifying sales markets

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