

Dogan

Corporate Credit & Issue Rating

□New ⊠Update

Sector: Holding

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RATINGS

			Long Term	Short Term			
International	Foreign Currency		BBB-	A-3			
	Local Currency		BBB-	A-3			
	Outlook	FC	Negative	Negative			
		LC	Negative	Negative			
	Issue Rating		n.a.	n.a.			
National	Local Rating		AA (Trk)	A-1+(Trk)			
	Outlook		Stable	Stable			
	Issue Rating		AA (Trk)	A-1+(Trk)			
Spo	nsor Suppor	rt	1	-			
Stand-Alone			AB	-			
Sovereign*	Foreign Currency		BBB-	-			
	Local Currency		BBB-	-			
	Outlook	FC	Negative	-			
		LC	Negative	-			
* Affirmed by JCR on November 27, 2018							

Net Profit Margin (%) 29.37 50 -2.91 -3.02 -4.87 -8.80 0 -50 Equity / Total Assets (%) 63.95 г 100 42.31 44.01 39.05 31.70 0 **ROAA (%)** 33.12 50 -3.73 -1.48 -1.71 -2.9 0 -50 **ROAE (%)** 68.86 100 -3.42 -4.15 -8.28 -7.80 0 -100 NWC / T. Assets (%) 36.80 25.87 16.14 11.95 50 -2.52 0 -.50 Debt Ratio (%) 100 56.0 60.9 68.3 0 2014 2015 2016 2017 2018

Doğan Şirketler Grubu Holding A.Ş. Company Overview

FinancialData	1Q2019*	2018*	2017*	2016*	2015*	2014*
Total Assets (000,000 USD)	2,077	2,081	2,804	2,671	2,706	2,966
Total Assets (000,000 TRY)	11,951	10,950	10,578	9,401	7,869	6,877
Equity (000,000 TRY)	7,158	7,002	3,353	3,671	3,463	2,910
Net Profit (000,000 TRY)	215	3,567	-377	-234	-173	-312
Sales (000,000 TRY)	3,057	12,146	7,739	7,755	5,951	3,543
ROAA (%)	n.a	33.12	-2.91	-1.71	-1.48	-3.73
ROAE (%)	n.a	33.12	-2.91	-1.71	-3.42	-7.80
Equity/T. Assets (%)	59.89	63.95	31.70	39.05	44.01	42.31
Net Working Capital / T. Assets (%)	32.58	36.80	-2.52	11.95	16.14	25.87
Debt Ratio (%)	40.11	36.05	68.30	60.95	55.99	57.69
Net Cash/ EBITDA(x)	n.a	2.20	-2.96	-1.61	-0.66	0.37
Net Cash / Equity	-0.15	0.19	-0.49	-0.21	-0.07	0.02
Asset Growth Rate (Annual) (%)	9.14**	3.52*	12.51*	19.47*	14.42*	-9.37*

* End of Year, ** First Quarter of Year,

Doğan Şirketler Grubu Holding A.Ş. (hereinafter "**Doğan Holding**" or the "**The Group** is a Turkey-based diversified holding company established in 1980. The Group is separated into three principal business units: petroleum products retail, electricity generation and trading, and other sectors such as finance & investment, industry, internet & entertainment, automotive, tourism, real estate investments and foreign trade, husbandry sectors in Turkey and abroad through 22 companies within the Group. Total workforce was approximately 3,243 as of March 31, 2019.

The major shareholders of Doğan Holding are Adilbey Holding A.Ş. (49.66%) and the Doğan Family (14.41%) as of March 31, 2019. Doğan Holding's 35.87% shares are traded on the Borsa Istanbul under the ticker symbol DOHOL.IS.

Strengths	Constraints					
• Group companies well positioned to take	• Sectorial concentration still lacking granularity					
advantages of exciting growth through	despite strengthened revenue diversification,					
diversification of business units,	• In the face of the slowdown in domestic demand					
• Notable increase in gross margin mainly	effecting negatively the sector outlook where the					
driven by focusing on higher margin products	Group has operations,					
driving the rise in profitability indicators,	• Potential negative impact of economic volatility and					
• Maintenance of strong revenue and EBITDA	persistent high interest rates on financing expenses					
growth throughout FY20187 and the 1Q2019	in the upcoming period.					
with a focus on cost-control along with low						
levels of financial leverage,						
• Strengthened overall cash balance and						
liquidity level,						
• Improvement in the ratios of Net Cash to						
Equity and Net Cash to Ebitda,						
• Advantages of owning subsidiaries with						
strong brand awareness and high market						
share,						
• High level of compliance regarding corporate						
governance implementations.						

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