

PRESS RELEASE
Istanbul – October 13, 2014

Regarding **Akyürek Tüketim Ürünleri Pazarlama Dağıtım ve Ticaret A.Ş.**, based on adverse news, obtained from the market and the media as well as the Company's own announcements directly made to the Public Disclosure Platform,

JCR Eurasia has decided to monitor whether the Company maintains its financial strength, the liquidity structure and the notes that have been based on the latest rating report dated September 30, 2015 details of which are described below:

Long Term International Foreign Currency	: BB+ / (Stable Outlook)
Long Term International Local Currency	: BBB- / (Stable Outlook)
Long Term National Local Rating	: BBB- (Trk) / (Stable Outlook)
Short Term International Foreign Currency	: A-3 / (Stable Outlook)
Short Term International Local Currency	: A-3 / (Stable Outlook)
Short Term National Local Rating	: A-3 (Trk) / (Stable Outlook)
Sponsor Support	: 2
Stand Alone	: B

The new ratings will be announced in a short time to the public in line with receiving updated and additional information from the Company.

For more information, you may visit our internet site <http://www.jcrer.com.tr> or contact our analyst **Mr. Orkun İNAN**.

JCR EURASIA RATING

Administrative Board