

# Sustainability Bulletin

June 2024

**JCR Eurasia Rating**  
Economic Research



## ESMA Publishes Guidelines on Sustainable Funds

The European Securities and Markets Authority (ESMA) has published its guide containing the roadmap for harmonizing the names of funds that use the terms "ESG" and "Sustainability" in their fund names. In the statement made by ESMA, one of the aims of the guide is stated as preventing investors from being influenced by overstated phrases in fund names.

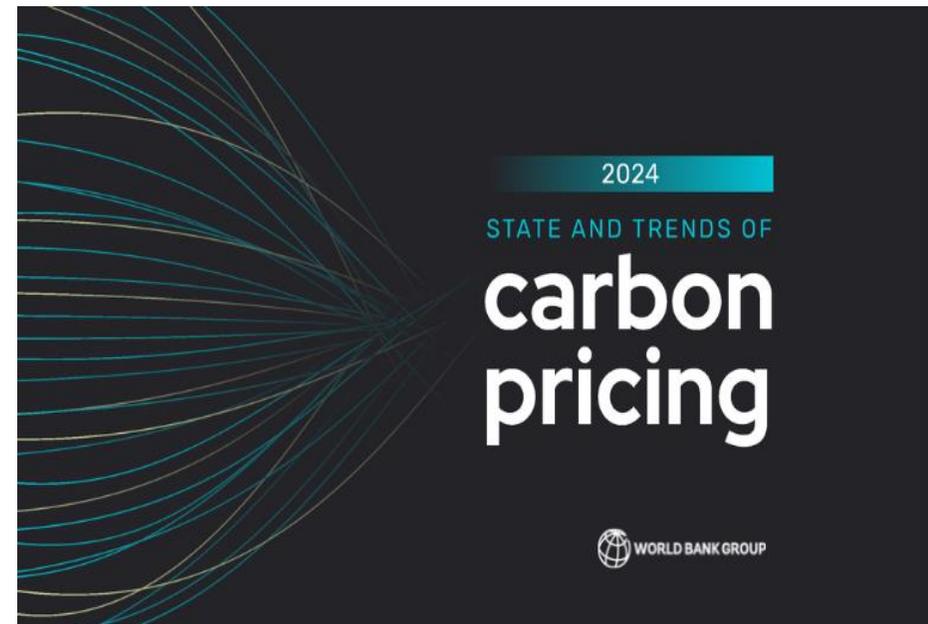


The guide, which also provides clear and measurable criteria for fund managers' competence in using relevant terms in fund names, requires that at least 80% of investments consist of such assets in order to use terms such as environmental, social and sustainable. The guide will be translated into the languages of EU countries as of its publication, and asset managers will be able to apply to have their funds approved 3 months after it is published on the ESMA website.

## World Bank Published Its Report on Carbon Pricing

The 2024 issue of the State and Trends of Carbon Pricing report, published annually by the World Bank (WB), has been released. The highlights of the Report announced at the meeting held in May are as follows:

- The revenue generated from 75 carbon pricing products existing around the world amounted to 104 billion USD in 2023. Half of the revenues were used to finance climate and environment-related projects.
  - Large middle-income countries such as Türkiye, Brazil and India have made significant progress in carbon pricing practices.
- 
- While carbon pricing continues to be used mostly in the energy and industrial sectors, carbon pricing applications have also come to the fore in the aviation, maritime and waste management sectors.
  - Governments are increasingly using carbon crediting frameworks to attract finance, particularly through carbon markets.
  - Although the income from carbon markets has reached record levels and the markets have developed, carbon pricing is far from the goal of keeping global warming below 2 degrees Celsius in the Paris Agreement.



## ISSB Standards Reached More than 50% of Global GDP

In its announcement, the International Sustainability Standards Board (ISSB) stated that the IFRS S1 and IFRS S2 sustainability standards published last year have started to be implemented in countries representing 50% of the global GDP or that studies have begun to harmonize the standards.



The details provided by ISSB in its statement are as follows:

- There are 20 countries or regions that use the standards.
- The ratio of GDP produced by the regions where standards are used to total GDP is close to 55%.
- Geographies where the standards are used account for more than 40% of the global market capitalization.
- The share of regions where standards are used in global greenhouse gas emissions is more than 50%.

## 14th Climate Change and Nature Conference Held

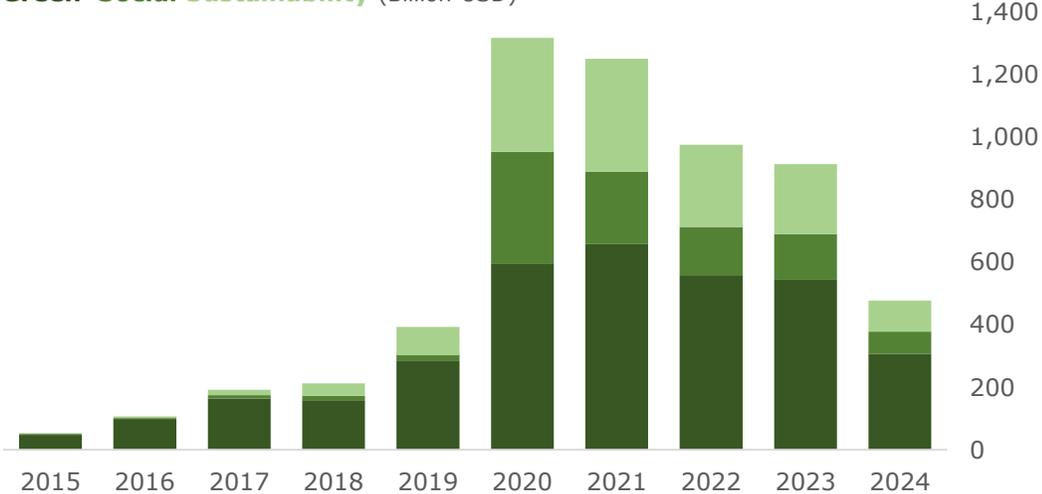
The 14th Climate Change and Nature Conference 2023, organized by CDP Türkiye, was held on 21 May. In 2023, the number of companies participating in CDP's evaluations in 3 main categories increased by 36% to 116. In the evaluations made according to the CDP methodology, 23 companies listed in the CDP Global A list.



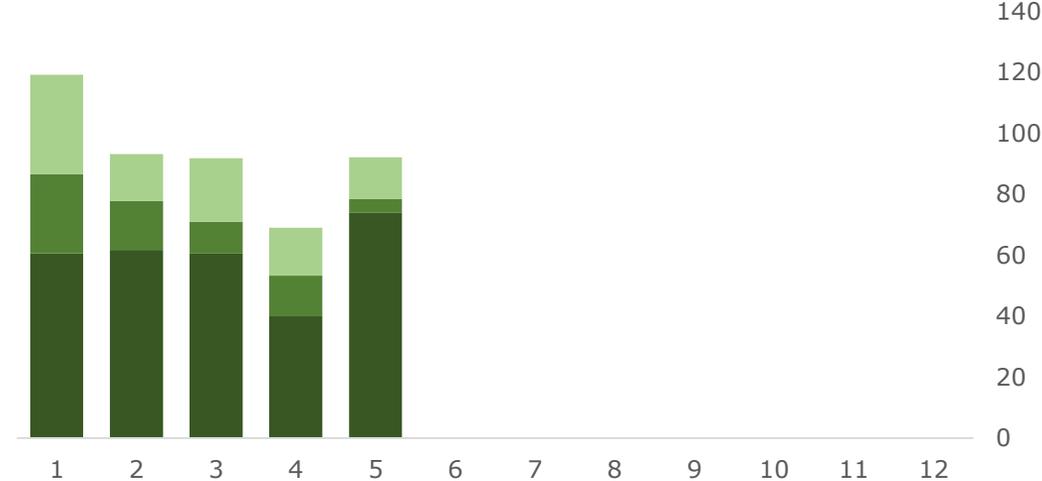
According to the 2023 results, while the emission data of reporting companies from Türkiye followed a positive trend, 53% of the companies participating in the evaluation reported emission reductions compared to the previous year. On the other hand, 65% of companies stated that they included the issue of biodiversity on their agenda. Another positive development was regarding the evaluation of plastic waste. 66% of the companies participating in the reporting set their targets for the management of plastic waste and packaging.

# Sustainable Bond Market

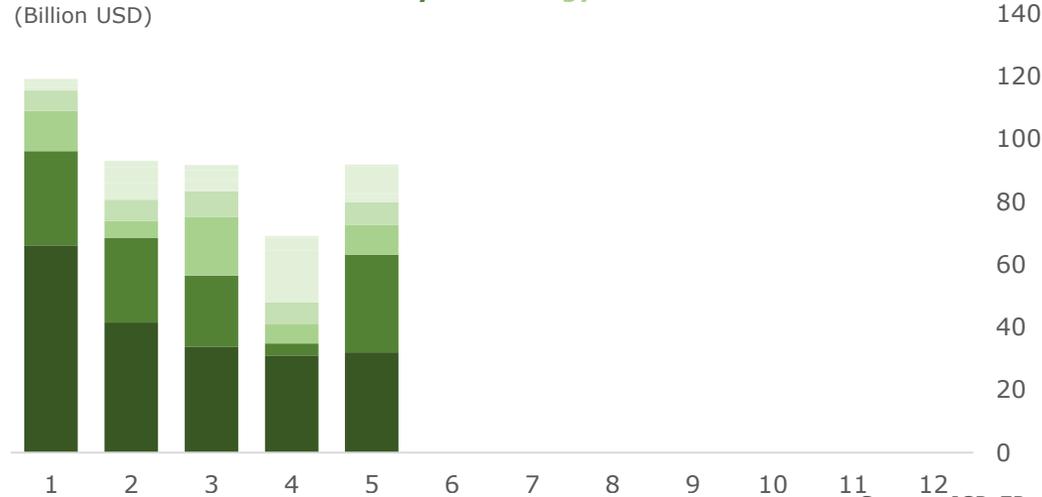
**Sustainable Bond Issues**  
Green Social Sustainability (Billion USD)



**Monthly Sustainable Bond Issues in 2024**  
Green Social Sustainability (Billion USD)



**Sectoral Breakdown of Monthly Sustainable Bond Issues in 2024**  
Financials Government Activity Technology Industrials Others (Billion USD)

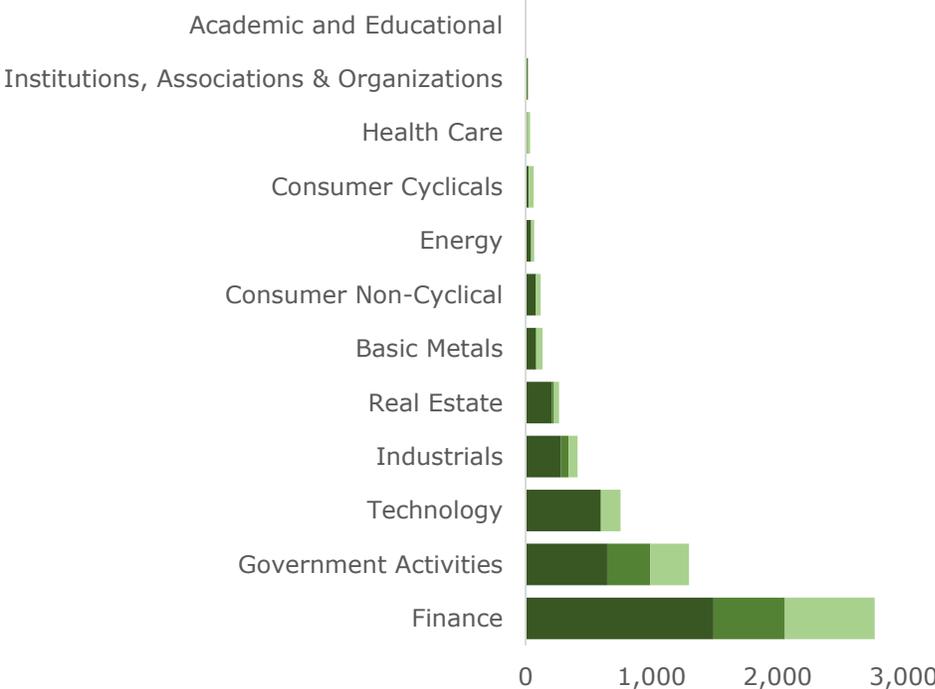


Source: JCR-ER, Refinitiv

# Sustainable Bond Market

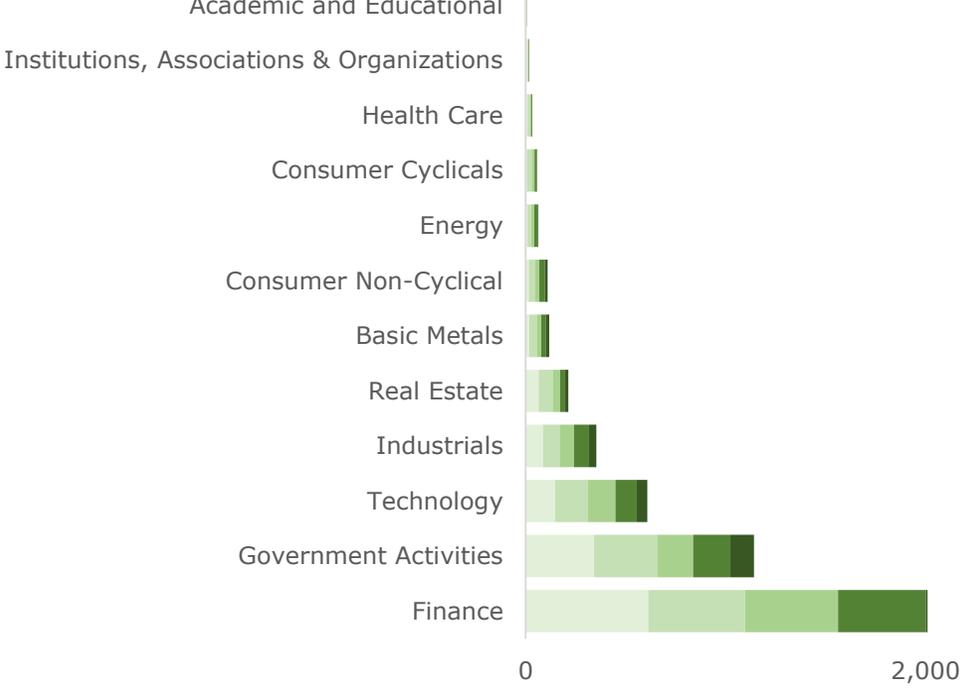
**Sustainable Bond Issuance Sector-Bond Breakdown in 2006-2024 Period**

**Green Social Sustainability** (Billion USD)



**Sustainable Bond Issue Sector-Year Breakdown in 2020-2024 Period**

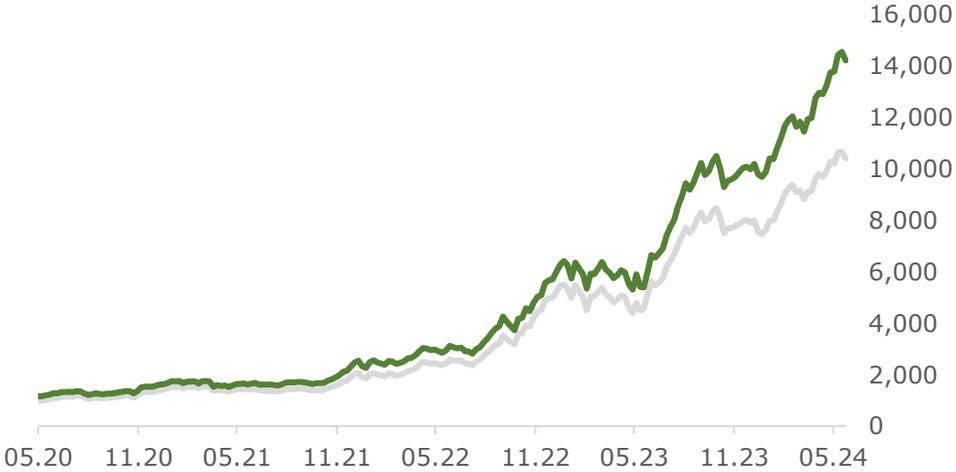
**2024 2023 2022 2021** (Billion USD)



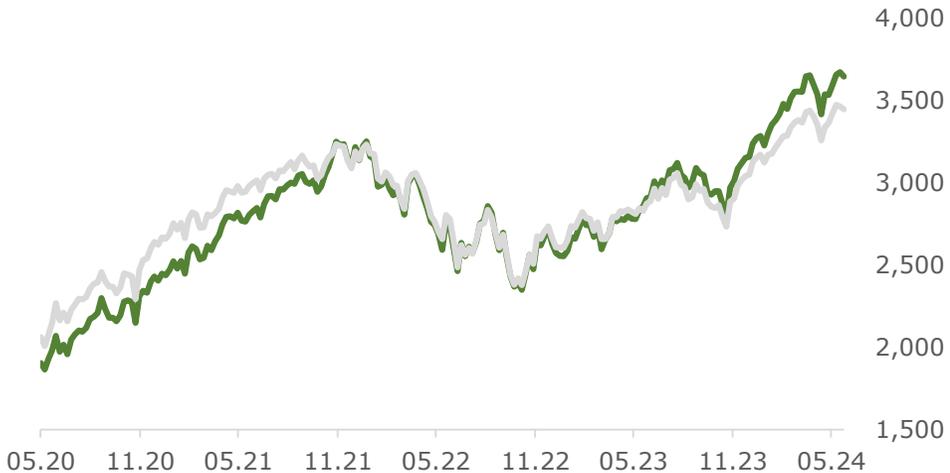
Source: JCR-ER, Refinitiv

# Sustainability Indices

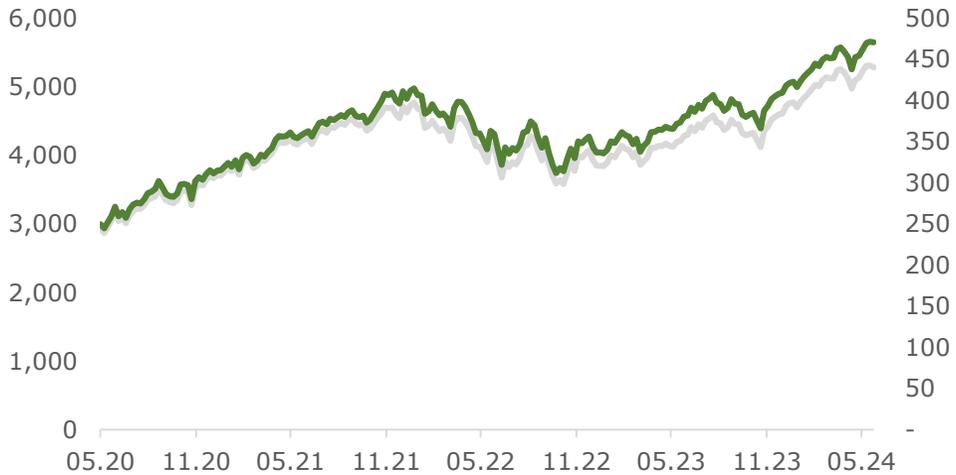
**BIST Sustainability Index**  
BIST100



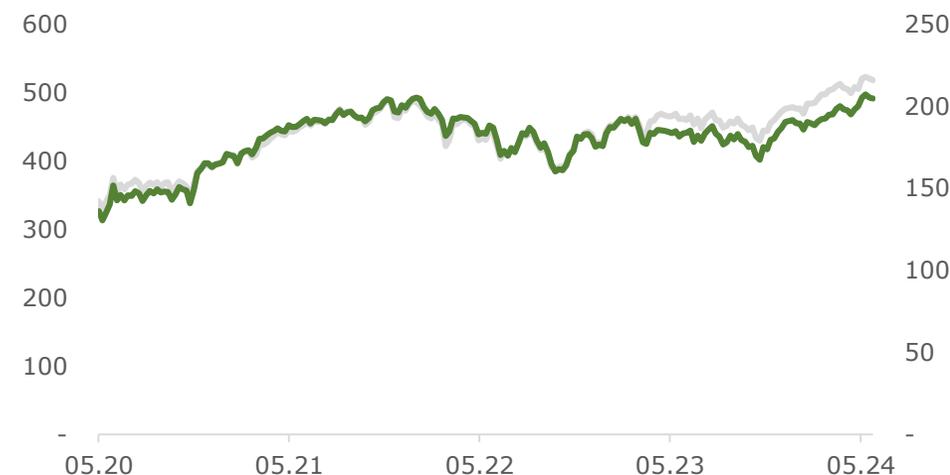
**KLD400 Social Index**  
MSCI Global Index



**SP500 Sustainability (Right Axis)**  
SP500 Index (Left Axis)



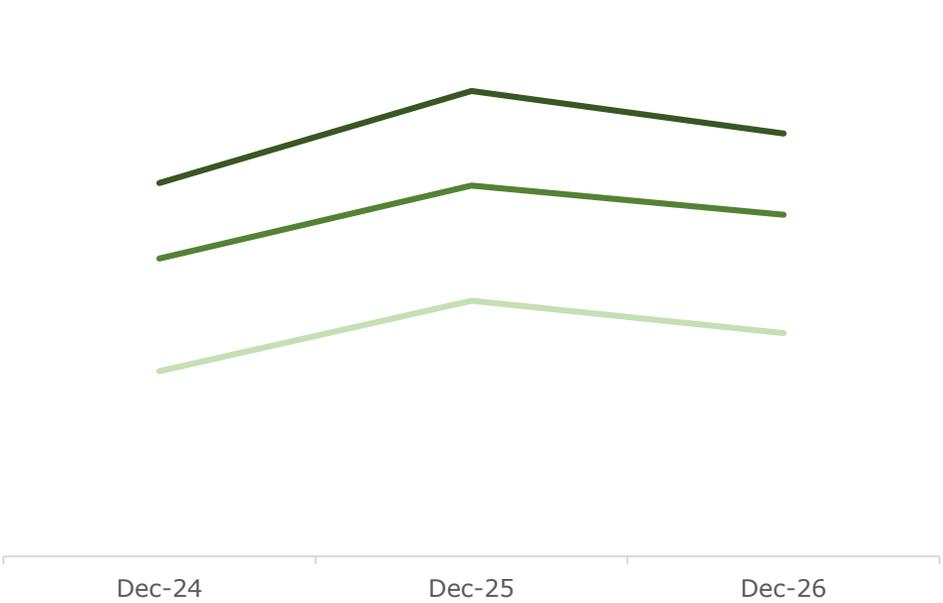
**Stoxx Global ESG Leader Index (Right Axis)**  
STOXX600 Index (Left Axis)



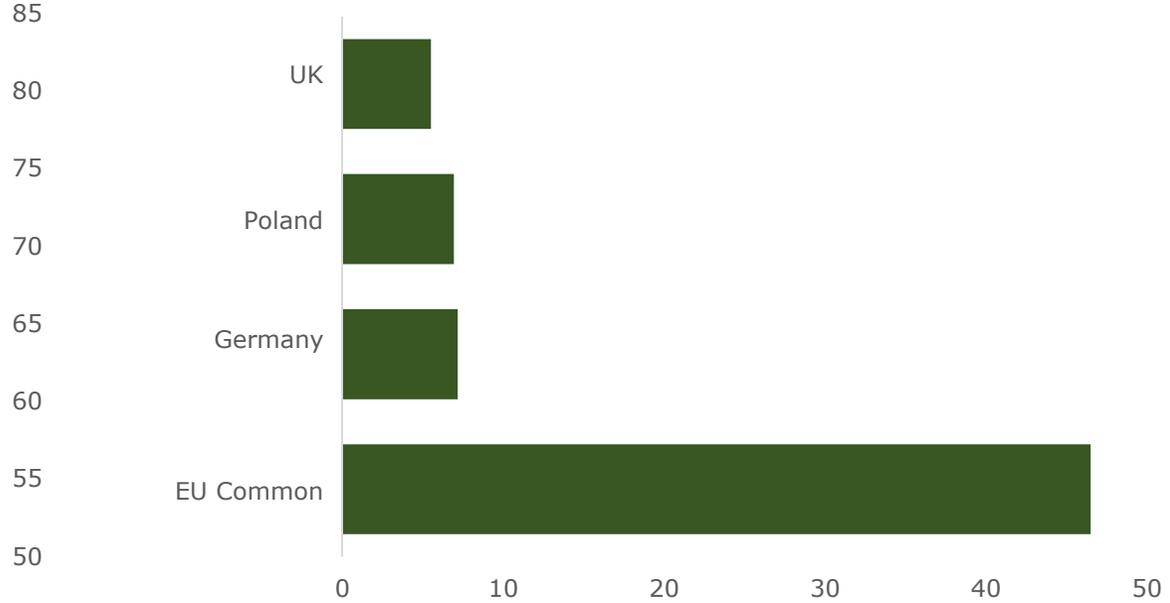
Source: JCR-ER, Refinitiv

# Carbon Market

**Carbon certificate prices is just below 80 EUR/t.**  
31 May 2024 30 April 2023 28 March 2024



**The amount of carbon certificates to be auctioned in the next month is 66 million tons.**  
Auctioned Carbon Certificates (EUR/t)



Source: JCR-ER, Refinitiv



## Economic and Analytical Research

### **JCR Avrasya Derecelendirme A.Ş.**

Maslak Mah.  
Taşyoncası Sok.  
No:1/F F2 Blok Kat:2  
34485 Sarıyer/İstanbul  
Türkiye

info@jcrer.com.tr  
**Tel** +90 212 352 56 73-74  
**Faks** +90 212 352 56 75

[www.jcrer.com.tr](http://www.jcrer.com.tr)

This report has been prepared by JCR Avrasya Derecelendirme A.Ş. using information obtained from publicly available sources and is for informational purposes only. The report is not prepared and should not be construed as providing advice or financial advice on the buying or selling of any financial instrument. The report does not reflect the institutional approach of JCR Avrasya Derecelendirme A.Ş., but reflects the personal opinions and evaluations of the experts who prepared the report. JCR Avrasya Derecelendirme A.Ş. does not guarantee the accuracy of the information contained in this report and reserves the right to make changes in this report and the information contained therein. JCR Avrasya Derecelendirme A.Ş. is not responsible for any direct or indirect damages arising from the use of this report and the information contained therein. This report is copyrighted by JCR Avrasya Derecelendirme A.Ş. and may not be reproduced, distributed or published, in whole or in part, for any purpose, by any person without the written permission of JCR Avrasya Derecelendirme A.Ş. All rights reserved.