# **Corporate Credit Rating**

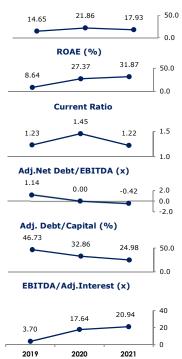
### ⊠New □Update

Sector: Plastic and Rubber Industry Publishing Date: 31/03/2022 Chief Analyst Kasım Fatih Özüdoğru +90 212 352 56 73 fatih.ozudogru@jcrer.com.tr Team Leader Çiğdem Küçükbakırcı +90 212 352 56 73 cigdem.kucukbakirci@jcrer.com.tr Senior Analyst Hasan Murat Yılmaz +90 212 352 56 73 murat.yilmaz@jcrer.com.tr

## RATINGS

RATINGS		Long Term	Short Term	
ICRs (Issuer Credit Profile)	National ICR	AA (tr)	J1+ (tr)	
	National ICR Outlooks	Stable	Stable	
	International FC ICR	BB	J3	
	International FC ICR Outlooks	Stable	Stable	
	International LC ICR	BB	33	
	International LC ICR Outlooks	Stable	Stable	
ISRs (Issue Specific Profile)	National ISR	-	-	
	International FC ISR	-	-	
	International LC ISR	-	-	
Sovereign*	Foreign Currency	BB (Stable)	-	
	Local Currency	BB (Stable)	-	
* Assigned by JCR on May 31, 2021				

#### EBITDA Margin (%)



# Ege Profil Ticaret ve Sanayi A.Ş.

JCR Eurasia Rating has evaluated the consolidated structure of **"Ege Profil Ticaret ve Sanayi A.Ş."** in the investment level category and assigned the Long-Term National Issuer Credit Rating at **"AA (tr)"** with **"Stable"** outlook and the Short-Term National Issuer Credit Rating at **"J1+ (tr)"** with **"Stable"** outlook. On the other hand, the Long Term International Foreign and Local Currency Issuer Credit Ratings and outlooks have been assigned as **"BB/Stable"** as parallel to international ratings and outlooks of Republic of Turkey.

JCR Eurasia Rating

**Ege Profil Ticaret ve Sanayi A.Ş.** (referred to as "the Company" or "Ege Profil") was established in 1981 by Mazhar Zorlu. In 1993, the Company offered its shares to public and started to be traded in Borsa İstanbul A.Ş. (BİAŞ). Then, Mazhar Zorlu sold its 47% of shares to Deceuninck Group in 2000, later remaining 30% in 2001. Currently, Deceuninck NV has 88.32% of shares and remaining 11.68% of the Company is traded on BİAŞ. Deceuninck NV is a Belgian designer and producer of PVC systems for windows and doors, interior, roofline & cladding and terraces. At the end of 2004, the Company acquired "Winsa" from Sabanci Holding. In 2017, the listed company Pimas which has the generic brand "Pimapen" was merged with Ege Profil.

Ege Profile operates in the PVC profile sector with three main brands, namely Egepen Deceuninck, Winsa and Pimapen and production/ and marketing channels of all brands have been operating separately. The Company manufactures Polyvinyl Chloride (PVC) profiles in various forms at its factories located in İzmir/Menemen and Kocaeli/Kartepe. Menemen factory has been operating on the area of 86,258m<sup>2</sup> closed, total 110,000m<sup>2</sup> with 100K tons production capacity. Kartepe factory has been operating on the area of 34,591m<sup>2</sup> closed, total 40,668m<sup>2</sup> with 41K tons production capacity. Also, the Company has a logistic center which is operated by an outsourced Logistic Company, at Kartepe within 21,515m<sup>2</sup> closed area. In addition to its activities in Turkey, the Company has a subsidiary, which is Deceuninck Profiles India Pvt Limited, established to distribute products to India.

As of end of FYE2021, the Company's number of employees is 1,020 (FYE2020: 1,022)

Key rating drivers, as strengths and constraints, are provided below,

Strengths	Constraints
• Considerable growth in sales revenues, as well as assets with the increase in sales	<ul> <li>Severe competition environment in the sector,</li> </ul>
volume, • The prolongation of the upward trend in	• Exposing the cyclicality of the construction sector as its key end-
net cash position during the last two years	, market,
with the satisfactory EBITDA generation capacity,	<ul> <li>Strongly correlated PVC prices to crude oil and volatility in exchange rates may</li> </ul>
<ul> <li>Prudent working capital management which alleviating external funding,</li> </ul>	suppress the profitability, • The Russia-Ukraine tension increasing
<ul> <li>Strong cash flow metrics thanks to operational performance,</li> </ul>	commodity prices and weakening the risk appetite.
• Hedging the net foreign currency position through the use of derivatives,	
• One of the leading companies in the field of domestic plastic building materials industry with a generic brand,	
• Operating under the umbrella of global manufacturer Deceuninck NV.	

Considering the aforementioned points, the Company's the Long-Term National Issuer Credit Rating has been assigned as **"AA (tr)"**. Additionally, considerable growth in sales revenues, prudent working capital management, liquidity level, low level of indebtedness, as well as increasing raw material prices as important indicators for the stability of the ratings and the outlooks are determined for Long-Term and Short-Term National Issuer Credit Ratings as **'Stable'**. The macroeconomic indicators and legal framework about the business will be monitored as well.

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