



Corporate Credit & Issue Rating

□New ⊠Update

Sector: Factoring

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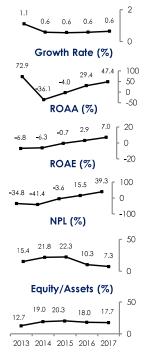
Analyst(s)

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RATINGS

			Long	Short			
International	Foreign Currency		BBB-	A-3			
	Local Currency		BBB-	A-3			
	Outlook	FC	Stable	Stable			
		LC	Stable	Stable			
	Issue Rating	-	-				
National	Local Rating		A- (Trk)	A-1 (Trk)			
	Outlook		Stable	Stable			
	Issue Rating	A- (Trk)	A-1 (Trk)				
Spons	or Support	2	-				
Stand-Alone			В	-			
Sovereign*	Foreign Currency		BBB-	-			
	Local Currer	BBB-	-				
	Outlook	FC	Stable	-			
		LC	Stable	-			
*Affirmed by JCR on November 10, 2017							

Market Share (%)



Kent Faktoring A.Ş.

Company Overview

Financial Data	2017*	2016*	2015*	2014*	2013*
Total Assets (000 USD)	74,938	54,307	50,997	66,578	113,377
Total Assets (000 TRY)	282,660	191,803	148,280	154,387	241,539
Equity (000 TRY)	50,028	34,553	30,095	29,283	30,796
Net Profit (000 TRY)	15,475	4,457	813	-12,923	-12,472
Market Share (%)	0.65	0.58	0.56	0.58	1.11
ROAA (%)	7.01	2.95	-0.70	-6.28	-6.80
ROAE (%)	39.33	15.51	-3.58	-41.41	-34.79
Equity/Assets (%)	17.70	18.01	20.30	18.97	12.75
NPL (%)	7.33	10.34	22.26	21.83	15.37
Growth Rate (%)	47.37	29.35	-3.96	-36.08	72.91

^{*} Audited financial statements

Kent Faktoring (hereinafter referred to as Kent Faktoring or the Company) is a Süzer Group company operating in Turkish Faktoring market since 1997. Süzer Group is a conglomerate operating in various sectors such as finance, energy, construction, real estate development and tourism.

Kent Faktoring operates nation-wide based in its headquarter in Istanbul. Having adopted a business refocus and executing a profitability-oriented management perspective with an emphasis of asset quality has become the primary objective of the Company.

The principal shareholder of the Company is Mr. Ali Baran SÜZER with 99.99% of total shares, though the shares are to be transferred to Süzer Holding A.Ş. following BRSA approval. Mr. Süzer has holdings in Süzer Group (Süzer Holding A.Ş.) and serves as head of the finance group and vice president of the holding company's board. The Süzer Group is a conglomerate operating in various sectors such as finance, energy, construction, real estate development and tourism.

Strengths

- Sustained and reasonable net income and internal resource generation capacity
- Efficient operating cost management, noteworthy improved on average asset basis
- Moderate net interest margin, accompanying well the efficient operations
- Shareholder and Group support in both financial and operational aspects
- Süzer Group's broad experience in the field of financial sector and ample credit lines from various institutions

Constraints

- Downside risks in the increasing interest rate environment, pressuring interest margins
- Highly competitive and fragmented market structure
- Non-granular credit portfolio with notable gross idiosyncratic firm exposure, while balanced with better credit metrics and periodic loan oversight
- Pressurized global and regional economic outlook with persistent uncertainties concerning the monetary policy responses