

Corporate Credit Rating
Annual Review Report

Factoring

KENTFAKTORING		Long Term	Short Term	
International	Foreign Currency	BBB-	A-3	
	Local Currency	BBB-	A-3	
	Outlook	FC	Stable	Stable
		LC	Stable	Stable
National	Local Rating	A (Trk)	A-1+ (Trk)	
	Outlook	Positive	Stable	
Sponsor Support		2	-	
Stand-Alone		B	-	
Sovereign*	Foreign Currency	BBB-	-	
	Local Currency	BBB-	-	
	Outlook	FC	Stable	-
		LC	Stable	-

KENT FAKTORING A.Ş.						
Financial Data	June, 2013	2012*	2011*	2010*	2009*	2008*
Total Assets (000 USD)	96,155	74,992	96,320	51,637	24,988	13,045
Total Assets (000 TRY)	185,080	133,306	181,938	79,397	37,164	19,852
Equity (000 TRY)	37,500	37,380	35,774	12,004	8,468	1,630
Net Profit (000 TRY)	527	3,782	9,462	3,536	1,838	830
Market Share (%)	n.a.	0.73	1.16	0.55	0.35	0.25
ROAA (%)	n.a.	2.93	8.76	7.56	6.54	5.92
ROAE (%)	n.a.	12.62	47.90	43.03	36.95	68.33
Equity/Assets (%)	20.26	28.04	19.66	15.12	22.79	8.21
NPL (%)	8.06	8.54	1.84	1.30	2.01	2.22
Growth Rate (%)	38.84	-26.73	129.15	113.64	87.20	142.34

*End of year

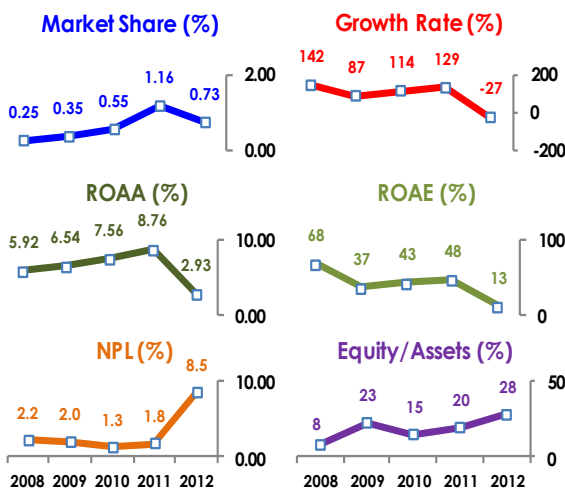
Company Overview

Kent Faktoring A.Ş. (hereinafter referred to as Kent Faktoring, or the Company), founded in 1997, operates in the Turkish Factoring Sector and offers cash-financing to sellers in return for their receivables, based on invoices or other certifying documents representing the domestic sales of goods and services, by undertaking their collection.

The Company carries out its fully domestic operations through its headquarters in Istanbul and 7 branches (FYE2011: 2) in Ankara, Antalya, Bursa, Denizli and Istanbul (3) and employed a staff of 105 people as of reporting date (FYE2011: 42).

The Company's utmost qualified shareholder Ali Baran SÜZER also holds a 5.65% share of the Sürer Group (Eksen Holding A.Ş.) and served as head of the finance group and vice president of the holding company's board as of FYE2012. The Group also operates in the sectors of banking, land development and construction, energy, tourism, retail and services.

Kent Faktoring merged with Sürer Faktoring A.Ş. (the other Group factoring company) in 2011. The Company had a total asset size of TRY 188.89mn and a 1.05% market share in the Turkish Factoring Sector worth a total of TRY 17.96bn as of March 31, 2013.



Strengths

- Improved and above sector average equity level along with relatively low level of debt ratio enabling opportunity for further growth
- Short-term debt ratio falling to below sector averages due to the realized bond issuances
- Remarkably above sector average cumulative growth rate, despite contraction in the completed fiscal year
- Expanding branch network and structuring along with remarkable improvement in customer concentrations
- Low level of sector penetration along with recent sector legislation promising further room for future growth

Constraints

- Deterioration in year-end profitability and performance figures, despite rectification movement in the first half of the current year
- Sector wide issue of increasing overdue loans
- Interrupted long-term senior management
- Fierce competition throughout the sector
- Country-wide issue of remarkable increases in the number and volume of dishonored checks in the completed fiscal year resulted in sector wide issue of increasing overdue loans
- Growing perception of pressure in the markets through persistence and recurrence risks of the current social unrest

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